

Toronto Section Year End Party Saturday November 21st



Paul Rosen, Steve and Winnie Chiu



Emmett and Sally Maddix



Dorthea Mac Donnell, Don Campbell and Kevin MacDonnell



Marilyn Morita with Mr. & Mrs. Popp



Steve Enjoys his turn at the buffet



Awesome gifts!

Even after five years, at the same venue, the novelty and enjoyment we experienced at the Toronto Section's Year End party had not diminished. It was truly magical! Imagine... "twas the night before Christmas...and all through the house" was an array of spectacular lighting and cozy décor. The Mimico Cruising Club sets a unique standard of enjoyment and warm hospitality offered by few spots around town, and given the bonus of a secure parking lot, we would be hard pressed to find another suitable alternative. The food was, as always, superb and the reason for many returns to the buffet table!

After dinner, President Jason Priest updated members on this year's club "happenings" It sounds like another exciting year for this section, but for the ultimate experience in any club activity it is necessary for the message to get out to its members in a timely manner, and to this end I will be assisting him in bringing the news to you as quickly and conveniently as possible.

Regional Director Doug Dees provided some insight into the daunting task of retaining and developing membership on the national front, and ultimately the Sections across North America. It would appear that, after some investigating and sage consultation, the National Club will be exploring new marketing tactics to retain existing members, attaining newer (younger) members and even soliciting opinions from departing ones. The goal is to gain better insight for future Event planning, and to share Sectional Club information via a standard newsletter template and Website. At the National Level you can expect a new, more useful Website with a number of data and report search capabilities. Sections can download usable pages of information and links to their own website and all sites will have a uniform and professional appearance. Another major advancement in the National Club Policy appears in the form of the Annual General Meeting and election. This year it will be via on-line live webcast and anyone can join without leaving their home (or office)

This brings us to the most important aspect of the evening. The "Thank you". Each of the Club's events require a lot of planning and careful attention to detail to ensure a smooth execution. It takes some hard work, gentle persuasion and dedication to make these events happen and we should all acknowledge their contribution.

A Big Thanks to:

"MBCA Northeast Regional Director Doug Dees for the update on what is happening at the National Club level.

"Mercedes-Benz Canada for their continued support of our section and specifically for providing an assortment of Mercedes-Benz Lifestyle items for this year's door prizes.

"Klaus Mester, owner of Ridgeway Florists, for providing each lady at the party with a long stemmed rose to take home.

"Marilyn Morita for contributing that exquisite hand cream

"Mrs. Von Langsdorf for donating the "one of a kind" precious jewellery. Which every women longed to win!!

"John F. Pereira and the staff of the Mimico Cruising Club for doing a superb job every year

"Anna Teed for coordinating the Event